

**CHITTARA**

KARNATAKA'S NO.1 READERS CHOICE ENTERTAINMENT MAGAZINE

Chittara is the leading film and entertainment magazine in Kannada. Magazine will cover news from Sandalwood, Tollywood, Kollywood and Hollywood film industries. This is a monthly edition magazine with 72,000 plus print run with 322 distributors and 20 Lakh plus readers across the globe.

**ZOOM**

BANGALORE'S YOUNG LIFESTYLE MAGAZINE

'ZOOM' Bangalore is a new generation lifestyle magazine in English. Its 'Bangalore's Young Lifestyle Magazine', which covers topics based on Women, Health, Fashion, Cinema/theaters, Shopping, Travel, Food and more. The Magazine is mainly targeted at youth and women. 'Zoom' is available at all stalls and leading Malls across Bangalore.



**BEST MAGAZINE AWARD 2015**



KARNATAKA'S NO.1 READERS CHOICE ENTERTAINMENT MAGAZINE



BANGALORE'S YOUNG LIFESTYLE MAGAZINE



MUSIC DEDICATED AUDIO COMPANY FOR KANNADA SONGS

EVERYTHING YOU NEED TO KNOW ABOUT

**ADVERTISEMENT TARIFF 2016**

**TERMS AND CONDITIONS**

1. All advertisements are accepted strictly on pre-payment basis.
2. Cheques should be drawn in favour of M/s. Inmedia Networks payable at Bangalore.
3. The Management reserves the right to insert, suspend or reject any advertisement in part or in full, or to terminate any stage, without assigning any reason.

**Inmedia** NO. 216, 1ST FLOOR, 5TH MAIN, HAMPINAGAR (RPC LAYOUT), VIJAYANAGAR 2ND STAGE, BANGALORE - 560 040, KARNATAKA, INDIA.  
networks : website : www.chittara.in facebook www.facebook.com/chittara email inmedia.ads@gmail.com tel +91 80 4090 2312

CINEMA | WOMEN | FAMILY | LIFESTYLE | FASHION | HEALTH | GLAMOUR | FOOD | TRAVEL

**TARRIFF DETAILS**

PARTICULARS	COST
Full Page	₹ 30000
Half Page	₹ 20000
Back Cover	₹ 50000
Double Spread	₹ 60000
Double Spread Middle	₹ 70000
Inside Front Cover	₹ 50000
Inside Back Cover	₹ 40000
Opening Page	₹ 40000
Advertorials Per Page	₹ 25000
Front Page Gatefold	₹ 1,50,000
Back Page Gatefold	₹ 1,40,000
Book Mark	₹ 2,00,000

PARTICULARS	COST
Full Page	₹ 30000
Half Page	₹ 20000
Back Cover	₹ 50000
Double Spread	₹ 60000
Double Spread Middle	₹ 70000
Inside Front Cover	₹ 50000
Inside Back Cover	₹ 40000
Opening Page	₹ 40000
Advertorials Per Page	₹ 25000
Front Page Gatefold	₹ 1,50,000
Back Page Gatefold	₹ 1,40,000
Book Mark	₹ 2,00,000

PARTICULARS	COST
Full Page	₹ 50000
Half Page	₹ 30000
Back Cover	₹ 1,00,000
Double Spread	₹ 1,30,000
Double Spread Middle	₹ 1,50,000
Inside Front Cover	₹ 1,00,000
Inside Back Cover	₹ 80000
Opening Page	₹ 75000
Advertorials Per Page	₹ 50000
Front Page Gatefold	₹ 2,50,000
Back Page Gatefold	₹ 2,00,000
Book Mark	₹ 4,00,000



**BEST MAGAZINE AWARD 2015**



COMBO OFFER

MECHANICAL DETAILS ( in cms)

HALF PAGE 17 X 11 FULL PAGE 18.5 X 23.5 DOUBLE SPREAD 39 X 24  
BACK COVER 20.5 X 26.5 GATEFOLD 40.5 X 27 (Width x Height)